



For Immediate Release

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Plans for First-Ever National Law Enforcement Museum Formally Unveiled
\$80 Million Fundraising Campaign Underway;
Former Presidents Clinton and Bush Serving as Honorary Co-Chairs

Washington, DC, February 28, 2007 – This morning the National Law Enforcement Officers Memorial Fund (NLEOMF) formally unveiled plans for the first-ever National Law Enforcement Museum. With groundbreaking scheduled for next summer, the National Law Enforcement Museum will be the largest and most comprehensive museum of its kind, providing visitors with a truly experiential voyage through the reality of yesterday's and today's law enforcement. The Museum will be located in downtown Washington, DC, adjacent to the National Law Enforcement Officers Memorial in historic Judiciary Square.

Also today, the NLEOMF launched the public phase of its fundraising campaign, *A Matter of Honor: the Campaign to Support the National Law Enforcement Museum*, with a goal of raising \$80 million to build this living legacy and tribute to law enforcement.

“Currently there are more than 800,000 federal, state and local law enforcement officials serving our great nation,” said Craig W. Floyd, Chairman & CEO of the NLEOMF. “Despite these large numbers, very few people truly understand or appreciate what these heroes undergo on a daily basis. This Museum will allow visitors to be an officer for the day, experiencing first-hand the situations officers often face, from split-second decisions involved when apprehending a suspect, to mastering basic forensic techniques.”

From its inception, planning and support for this 90,000-square foot underground facility has come from top-tier sources, ranging from former presidents, Capitol Hill leadership, former attorneys general, and world-renowned museum architects and planners. The National Law Enforcement Museum was authorized by Congress in November 2000, with former Colorado Senator Ben Nighthorse Campbell serving as lead sponsor of the enabling legislation. Presidents Bill Clinton and George H.W. Bush are the honorary co-chairs of the *A Matter of Honor Campaign*. Joining them as honorary members are former Attorneys General Edwin Meese, Dick Thornburgh, John Ashcroft, Janet Reno, Benjamin Civiletti and William Barr.

"Without the work of our nation's law enforcement, civil society and the rule of law would not prevail," said Mr. Meese. "Assisting lawmakers, scholars and citizens alike, this Museum will serve also as the first-ever national repository of significant law enforcement documents, helping us as a nation apply the lessons of the past to the problems of the future."

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Planning for the Museum is led by architects and designers who have worked on many of the world's most popular museums and memorials. The Museum's architecture has been designed by Davis Buckley, whose works include the National Law Enforcement Officers Memorial and the National Japanese American Memorial in Washington, DC. Highlighting his design for this unique underground museum are two glass entry pavilions and glass pavers covering the Museum's atrium that will filter sunlight from above. Continuing this theme of illumination and openness, the Museum is partnering with world-renowned lighting consultant, Claude R. Engle, who has worked for the Louvre in Paris.

The Museum's core exhibitions have been designed by the internationally acclaimed design firm Christopher Chadbourne & Associates, whose portfolio includes exhibition design for the National Marine Corps Museum, the Mount Vernon Educational Center, and the "Price of Freedom: Americans at War" exhibition at the Smithsonian's National Museum of American History. For the National Law Enforcement Museum, the firm has designed a high-tech, interactive experience for visitors that will feature driving and use of force training simulators, a forensic science lab and a 911 emergency call center. In the "Reel to Real" gallery, visitors will be able to see clips from cop shows on television and in the movies and have real-life officers help separate fact from fiction.

During its first year alone, the National Law Enforcement Museum is expected to bring more than half a million visitors to Washington, DC, and generate \$550,000 in new tax revenue for the city. The NLEOMF is working closely with Mayor Adrian Fenty and other city officials to bring this important addition to the District's cultural and tourism community.

"I am so pleased to be a part of this exciting announcement," said the Mayor. "Not only will the National Law Enforcement Museum continue to revitalize our downtown, we expect it to draw even more visitors to our nation's capital, bringing jobs and opportunity to those who live here."

To date, the fundraising campaign has raised more than \$29 million, with major initial contributions from Motorola, DuPont, Mag-Lite, Advanced Interactive Systems (AIS) and the Police Unity Tour, whose \$5 million commitment is the largest to date. America's law enforcement community continues to be a major supporter of the Museum, with more than 30 law enforcement organizations having donated \$100,000 or more.

To learn more about the National Law Enforcement Museum and the *A Matter of Honor Campaign* please visit www.LawEnforcementMuseum.org.

About NLEOMF

The National Law Enforcement Officers Memorial Fund was founded in 1984 as a non-political, non-profit entity to generate increased public support for the law enforcement profession by permanently recording and appropriately commemorating the service and sacrifice of law enforcement officers; and to provide information that will help promote law enforcement safety. In 1991, NLEOMF created the Memorial to honor law enforcement officers who died in the line of duty. The names of more than 17,000 fallen officers dating back to 1792 have been engraved on the Memorial walls. The Memorial receives more than 300,000 visitors a year.

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