

# A MATTER OF HONOR



THE National Law Enforcement Museum

## ***A Matter of Honor: The Campaign To Support The National Law Enforcement Museum***

### ***Recognition Opportunities***

#### **The National Law Enforcement Museum**

##### **The Museum - \$30 Million**

The story of law enforcement: The Museum will take visitors behind the badge, reveal the history of law enforcement and explore the realities of the job.

##### **Main Concourse - \$10 Million**

The Main Concourse is the main reception space inside the Museum. It is two stories high with natural light from skylights. It is located on the gallery level and the entry point to the exhibitions.

##### **Main Exhibition Hall - \$10 Million**

The Main Exhibition Hall includes the following exhibition galleries: Being an Officer, the History of Law Enforcement and Reel to Real.

##### **Theater - \$7.5 Million**

The Theater contains a sweeping 11' x 41' screen with seating for 136 visitors. The Theater will be used as the forum for the Museum's lecture series, film series and other major presentations.

*Theater Seat - \$10,000*

##### **Entry Plaza - \$5 Million**

The outdoor Entry Plaza is defined by the two glass entry pavilions on each side. This will be the gathering place for visitors, both before and after their tour of the Museum. In warm weather, the Entry Plaza can hold outdoor receptions and events.

##### **Entry Pavilions - \$5 Million Each**

The East and West Pavilions are designated as the main entry points for the Museum.

##### **Glass Bridge - \$3 Million**

The Glass Bridge connects the east and west mezzanine levels and overlooks the Main Concourse, which is on the exhibition level.

##### **The Café - \$3 Million**

The Café seats 65 people and is located on the mezzanine level overlooking the Main Concourse.

##### **Founder's Room - \$1 Million**

Located in the West Pavilion. This room will be used for small, special events.

##### **Multipurpose Room - \$1 Million**

Located next to The Café on the mezzanine level. This large, dividable space can hold meetings, lectures and informal lunches and dinners. This space will also serve as the primary learning space for school groups.

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## Galleries and Exhibitions

### Being an Officer Gallery - \$7.5 Million

This Gallery is a highly interactive space and the largest exhibition gallery. It includes the following exhibitions:

Thin Blue Line	\$2.5 Million
Take the Case	\$2 Million
Specialized Law Enforcement Officers	\$1.5 Million
The Crime Scene	\$1.5 Million
Forensics	\$1.5 Million
Roll Call	\$1.25 Million
The Academy	\$1 Million
The Art of Detection	\$1 Million
Corrections	\$1 Million
Medical Examiner	\$500,000
Booking	\$500,000

### History of Law Enforcement Gallery - \$5 Million

This Gallery will trace the evolution of law enforcement throughout history. It includes the following exhibitions:

The World Beat	\$1.5 Million
Public Enemies Theater (Object Theater)	\$1.5 Million
The First Officers	\$1 Million
Frontier Lawmen	\$1 Million
A Professional Force	\$1 Million
Gangsters & T-Men	\$1 Million
Keeping the Peace	\$1 Million

### Reel to Real Gallery - \$3.5 Million

The general public's perception of law enforcement is formed by TV shows, print media ads and movies. The Reel to Real Gallery will explain the differences between fantasy and reality.

### Crime Kiosks - \$75,000

*Crime Kiosks* are a mixture of 2-D graphics and partial 3-D settings. Each *Crime Kiosk* is composed of an artifact case, audio-visual piece and a mechanical interactive.

- Murder
- Robbery
- White Collar Crime
- Organized Crime

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## **Federal Agency Kiosks - \$75,000**

Donors have the opportunity to name any one of several stand-alone kiosks placed in roughly chronological order throughout the History of Law Enforcement Gallery. *Federal Agency Kiosks* include graphics that suggest the range of duties of the agency as well as a portrait of the US President who was in office at the time of its creation.

- US Postal Inspection Service
- US Secret Service
- US Marshals Service
- Bureau of Alcohol, Tobacco, Firearms and Explosive (ATF)
- Federal Bureau of Investigation (FBI)
- Drug Enforcement Administration (DEA)
- Department of Homeland Security (DHS)

## **Forensic Stations - \$50,000**

Donors have the chance to name the specific exhibition elements in the Museum's *Forensics Lab*. The exhibit will offer a dynamic and highly educational experience for all visitors, as they experience modern forensic analysis firsthand while trying to solve their very own criminal case.

- Fingerprints
- DNA
- Blood Spatter Analysis
- Firearms, Toolmarks and Impressions
- Toxicology

## **Other Opportunities**

### **Feature Film - \$2 Million**

Approximately 12-15 minutes in length, this film is the visitor's introductory experience. The film will be presented in our Theater throughout the day. It will challenge and inspire visitor's thoughts about law enforcement in America.

### **The Force for Education - \$1 Million**

Educational materials will be developed for an expansive education program for school-aged students (K-12) with particular emphasis on grades 6-10.

### **Large Skylight - \$150,000**

There are two 10'x 34' Large Skylights available for naming that will provide beautiful natural lighting for the Mezzanine Level of the museum. One will be located over the Ticketing/Visitor Service area, the other over café.

### **Skylights over Main Concourse - \$25,000**

This special opportunity allows donors to have the name of their choosing inscribed in the terrazzo floor directly under various skylights in the Main Concourse. There are 70 6" x 40" and 7 6" x 53" skylights, each available for naming at the \$25,000 level.

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## **Museum Benches - \$10,000 - \$150,000**

There will be an opportunity for donors to fund various benches that will be located throughout the Museum. These high-end stainless steel benches will be permanently attached to the walls of the Museum and will feature small plaques with donor names on them. These 4-foot long benches will be grouped into banks of varying length throughout the museum.

## **Café Dining Sets - \$15,000**

The Museum Café will feature a high quality, law enforcement themed menu. Sure to be one of the most highly trafficked and visible areas of the museum, it is located on the mezzanine level overlooking the Main Concourse. For \$15,000, donors can name one of 16 dining sets in the Café. Each of set consists of a table and 4 chairs. A small plaque with the name of the donor would be placed appropriately on the café table.

## **Seat in the Museum Theater - \$10,000**

Donors will have the opportunity to name one of 136 Theater Seats in the Museum Theater where the introductory film will be viewed by all visitors. This powerful introductory experience will challenge impressions about law enforcement. A gripping film shown on a 41-foot panoramic screen puts the audience at the center of this important and complex relationship between law enforcement and the public they serve.

## **\$1,000 - The Thin Blue Line**

The term "Thin Blue Line" carries significant meaning for anyone associated with law enforcement, as it represents the small part of the American population that willingly puts itself in danger on a daily basis in order to protect our way of life. Donor names will be inscribed on the Thin Blue Line within the stunning glass bridge that connects the east and west mezzanine levels and overlooks the Main Concourse of the exhibition level. Donor names will be kept in a directory and referenced by location within the bridge.

## **Recognized Funders**

The following have been generously funded:

Hall of Remembrance – Police Unity Tour - \$5 Million

*Motorola Dial 911 Emergency Call Center* – Motorola - \$3 Million

Dupont Changing Exhibitions Gallery - DuPont - \$3 Million

*Locker Room* – Mag-Lite - \$1 Million

A Day in the Life – Panasonic - \$1 Million

*Use of Force Judgment Simulator* – Advanced Interactive Systems - \$1 Million

*Cops in the Big City* – Patrolmen's Benevolent Association of New York City - \$500,000

Please contact Margaret Turner, Chief Development Officer, at [margaret@nleomf.org](mailto:margaret@nleomf.org) for more information about supporting the "A Matter of Honor" Campaign.